My Proposal makes a Positive Difference to People and The Environment

Since my vehicle is primarily expected to replace diesel-powered LGVs, there would be a significant reduction in the road-traffic output of CO2 and NOx in London. These pollutants are particularly harmful to the environment. As a greenhouse gas, Carbon Dioxide contributes to human-accelerated global warming while Nitrogen Oxides damage vegetation and reduce growth.

Since my proposal also eliminates at least 90% of non-exhaust emissions such as PM10 and PM2.5, people in cities will benefit from cleaner air, free of dangerous particulates. Thousands of theoretical years of life could be saved by reducing the risk of long-term breathing problems like asthma, in turn reducing stress on heath infrastructure that is so often under heavy pressure in cities.

If my proposal was to be put into production, it would be manufactured in the UK to empower domestic workers who can take pride in knowing their efforts are contributing to a cleaner country. Much consideration has been put into sustainable materials; the interior, for example, has been designed to extensively utilise recycled plastic. The modular nature of the chassis means that parts can be replaced easily, prologning the vehicle's lifespan. A whole range of vehicles can be build on the same chassis for more efficent production of different models, plans include a refuse truck, flat-bed and an urban ambulance. The design could be scaled down for smaller vehicles too.

